INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99) Application Number 10010947 Filing Date 2001-11-06 First Named Inventor Mark Haines Art Unit 3622 Examiner Name Raquel Alvarez Attorney Docket Number 40655.7600

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	1		ALLON: "UK Retailers' Loyal Customer 'Card Wars' Prove Costly (most major retailers in the UK have grown their iles over the past 2 years by launching loyalty-card programs)"; Supermarket News, 05 May 1997; Vol. 47, no. 18, j. 57							
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